

AMPLIFY YOUR IMPACT

New Ways for Clean Energy Buyers
to Partner with Native Nations

17 June 2025



Seneca Environmental – Proprietary and Confidential

WELCOME

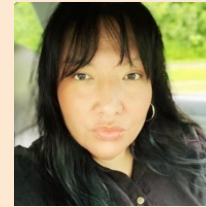
- Today's webinar is being recorded; recording and slides will be sent to registered attendees within a few days.
- Click the Q&A icon to submit questions at any time during the webinar.
- Questions will be answered at the end of the webinar.

SPEAKERS



[Matt Renner](#)

Vice President
Seneca Environmental



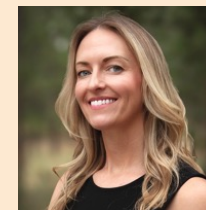
[Wenona Scott](#)

Business Operations Manager
Seneca Environmental



[Serina Lesnar](#)

Manager, Renewable Energy Advisory
Schneider Electric



[Mia Ketterling](#)

Senior Sustainability Lead
Pinterest



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POLL

What are your company's priorities for clean energy investing/purchasing?

- ✓ \$\$ savings
- ✓ Clean energy goals
- ✓ Equity
- ✓ Diverse supplier goals



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AGENDA

- New opportunities for clean energy purchasing with tribally owned companies
- The current state of tribal energy development and corporate energy purchasing
- Other ways to work with tribally owned companies
- How corporations can positively impact Native Nations by doing this work
- Q&A



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THE SENECA NATION



SENECA
NATION OF INDIANS

Keeper of the Western Door: A sovereign Native Nation with a proud and rich history extending over 1,000 years

- Westernmost of the six nations comprising the Haudenosaunee confederacy, in what's now New York State.
 - Influenced US constitution and form of government.
 - Matrilineal society influenced women's suffrage movement.
- First recorded mention of oil in North America, in 1627, on Seneca land.

Providing long-term stability and services for Seneca members

- Forming collaborations that reinforce long-held traditional values, aligned with Seventh Generation principle.
- Supporting Nation member needs, including education, health and human services, and language/culture preservation.



ABOUT SENECA ENVIRONMENTAL

Seneca Environmental is a renewable energy development and investment company wholly owned by the Seneca Nation.

Our mission is to equitably deploy and invest in innovative climate solutions that heal the Earth.

As a tribally owned business, Seneca Environmental helps corporate customers achieve their clean energy goals in authentic partnership with underserved communities.



A division of Seneca Holdings, which delivers over \$500M in products and services annually.



Recognized on inaugural TIME100 Climate list as an innovative leader driving business to climate action. See the Time video below.



[Time Magazine Video](#)



SUPPORTING NATIVE COMMUNITIES

How can your climate and clean energy work support Native communities?

- Direct contributions, philanthropy
- Enterprise development: partner with tribally owned and Native-owned companies
- Workforce training
- Infrastructure upgrades and modernization

STATE OF TRIBAL ENERGY DEVELOPMENT

- Local energy projects to save money and increase resilience:
 - [Seneca Energy Allegany Solar](#): 2 MW solar
 - [Blue Lake Rancheria \(CA\) Microgrid](#): 420 kW solar, 500 kW/950 kWh storage
- Second-generation utility-scale solar:
 - [Navajo Tribal Utility Authority Solar Projects](#): 56 MW solar
 - Seneca-owned project in Mountain West: 100+ MW solar (in development — details to come)
- [More projects here](#)

A photograph of a large-scale solar farm. In the foreground, rows of blue solar panels are laid out in a grid pattern. In the background, a dense line of green trees stands against a clear blue sky.

Seneca Nation's Allegany Solar Project

A photograph of a vast solar farm in a desert landscape. Rows of solar panels stretch across the foreground towards a distant, rugged mountain peak under a clear sky.

Navajo Tribal Utility Authority's Kayenta Solar Project

SOLAR PROJECTS ON MOAPA BAND OF PAIUTES RESERVATION



Eagle Shadow Mountain Solar Project
300 MW solar

- Provide Moapa long-term lease revenues, jobs, and enhanced energy sovereignty.
- Contribute to Nevada's clean energy goals.
- Generate enough electricity to power over 300,000 homes.



Arrow Canyon Solar + Storage Project
275 MW solar, 75 MW storage



Moapa Southern Paiute Solar Project
250 MW solar

THE CURRENT STATE OF CORPORATE ENERGY PURCHASING



Voluntary buyers use a ton of electricity

Corporate buyers are eager to decarbonize their operations, but there is no one-size-fits-all approach; average electricity loads are north of 250,000 MWh annually for many.



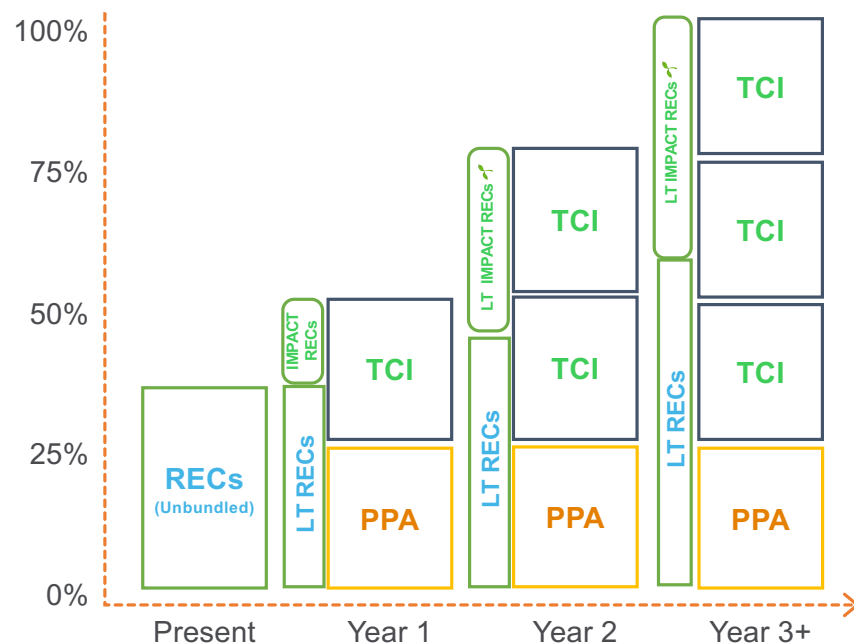
Strong impact

Diverse impacts from many projects has been key for many buyers. The hunger to invest in local communities is alive at many corporations, and it could be a portion of all buyers' portfolios.



Scalability

Energy buyers are looking to still pursue projects that make substantial progress toward goals through a large transaction (e.g., 50% use) + smaller transactions that are aligned to a local community's needs and/or habitat conservation story.





SENECA RENEWABLE ENERGY CERTIFICATES

Many corporations are using renewable energy certificates (RECs) to buy renewable energy. Our RECs are uniquely impactful.

- Issues with RECs:
 - Impact can be hard to see and feel.
 - Don't always directly support building new renewable energy projects.
- Authentic impact with Seneca RECs:
 - When you purchase RECs from Seneca Environmental, you're directly supporting a tribally owned business and the Seneca Nation.
 - Support Seneca Environmental in:
 - Building our capacity to provide power and RECs to corporations.
 - Growing the volume of high-impact RECs sourced from tribal renewable energy projects.



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RECS OFFERINGS AND TRACK RECORD

- International and high-impact RECs
 - RECs across the U.S. and internationally.
 - RECs that incorporate pollinator plants and RECs in regions of high carbon intensity on the grid.
 - Working to offer high-impact RECs sourced from tribal renewable energy projects.
- RECS sale to GSA
 - The government's first-ever purchase of carbon-free energy (CFE) from a tribally owned business under the Indian Energy Purchase Preference provisions of the 2005 Energy Policy Act.
 - Enables 185 federal buildings across 12 states to use 100% clean electricity.
 - Saves nearly \$800,000 compared to what GSA paid in previous year.



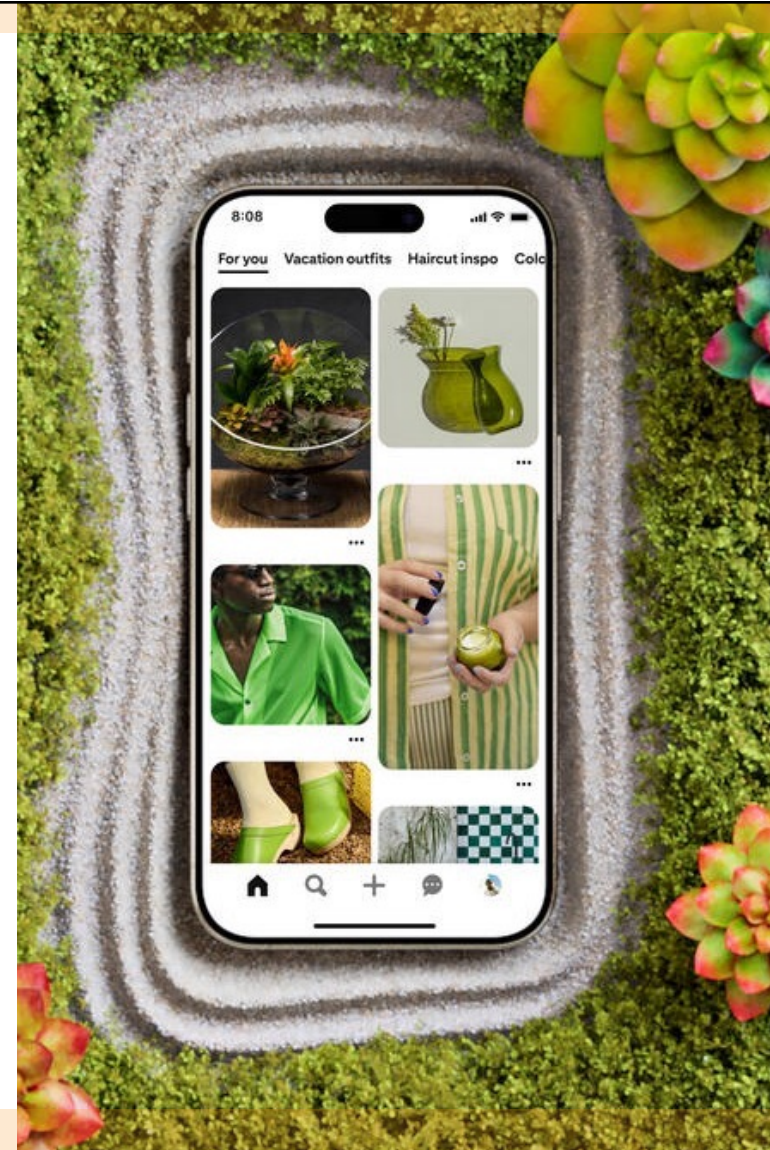
PINTEREST

Pinterest's Goals

- **100% Renewable Electricity:** In 2022, Pinterest set a goal to power their global offices with 100% renewable electricity, validated by SBTi.
- **RE100 Standards:** Pinterest's renewable electricity strategy is aligned to the guidelines set by RE100:
 - **Prioritizing in-country projects within the same year the electricity was consumed.**
 - **Sourcing from projects that maximize system impact.**
 - **Third-party certifications for United States EACs through Green-e and European Union EACs through EKOEnergy.**
- **Positive Social Impact:** Supporting communities through the energy transition.

Partnership with Seneca Environmental

- Purchased RECs from 15 countries equivalent to Pinterest's global electricity consumption, with Green-E and EKOenergy Certification, where programs exist.
- A portion of RECs are tied to a project supporting the local ecosystem in a region currently dominated by monoculture agriculture, which includes no-mow native plants and pollinator-friendly practices that support pollinating insects.
- The RECs offered by Seneca Environmental allow Pinterest to address emissions while also supporting a tribally owned business and a Native Nation.





Colville Tribal Timber tree planting

OTHER WAYS TO WORK WITH TRIBALLY OWNED COMPANIES

- Purchase via PPA or VPPA from a tribally owned renewable energy project.
- Hire a tribally owned company to assess and develop onsite solar/storage and fleet electrification for your facilities. Support and incentivize your suppliers to doing the same.
- Engage workforce development and hiring programs that support Native communities.
- Look for other products and services that Native communities can provide.
 - Example: HP partnership to source sustainable timber from Confederated Tribes of the Colville Reservation.



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OTHER WAYS TO WORK WITH TRIBALLY OWNED COMPANIES

Engaging Native communities in your company's climate action plan



A Resilient and Autonomous Microgrid Powered by Marine Renewable Energy



November 15, 2023

Karl Hill, Iqigig Village Council



F.N.T.I Build Expansion - Microgrid



Apps,
analytics,
and services

EcoStruxure
Microgrid
Advisor



Edge
control



Connected
products



Smart breakers
in ECC + BESS
(Trees) +
ASCO ATS +
Delta BMS

Life Is On



IS PARTNERING WITH A TRIBAL GOVERNMENT OR COMPANY RIGHT FOR YOU?

Ask yourselves if your company is able to incorporate these approaches:



Intentional Integration

Dedication to thoughtfully learning about their past, present, and future.



Strong Roots Exist

Our company's culture already amplifies co-benefits for Native Communities.



Not the Status Quo

Open to new ways of doing things in clean energy.



Holistic Approach

Ability to weave multiple initiatives into one — water, land, and energy.

Life Is On

Schneider
Electric

MAXIMIZE YOUR IMPACT

- Because Native Nations generally do not collect taxes from their members, they must find other ways to fund services.
 - Tribally owned businesses fill this need, according to each Native Nation's priorities.
- The Seneca Nation's tribally owned businesses are the main sources of revenue to the Nation's government and its over 8,500 enrolled members.
 - Profits from Seneca Environmental help the Nation support cultural programs and ensure the health, safety, infrastructure needs, and education of Seneca members.





SENECA LANGUAGE PRESERVATION

Like many other Native languages, the Seneca language is under threat. The Nation is keeping the language alive through an adult immersion program and the Faithkeepers immersion school for children, helping raise the next generation of Seneca language speakers. The school recently graduated the first fully fluent youth speakers in over a generation.

WORKFORCE AND PROFESSIONAL DEVELOPMENT

Our paid internship program provides meaningful opportunities to Native students through hands-on experience, mentorship, and professional development — building relationships and providing experience to prepare future leaders for the workforce.



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HIGH-SPEED INTERNET CONNECTIVITY

Seneca Energy, the Tribal Utility of the Seneca Nation, partnered with Seneca Holdings to construct a 52-mile fiber broadband network on the Nation's Cattaraugus Territory. The project provides revenues to the Seneca government and savings and broadband access for over 700 Seneca previously underserved residents, businesses, and government facilities. Seneca Energy is consulting with other Native Nations who seek to replicate this model in their communities.



ANNUAL POWWOW

The annual Marvin "Joe" Curry powwow, sponsored by Seneca Holdings, is a signature event on the Nation's Allegany Territory for the Seneca people, friends, and neighbors. Honoring Native American veterans, the event is named in honor of a member of the Seneca Nation's Snipe Clan who led a distinguished career of military service in the U.S. Navy.



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POLL

Do you intend to work with tribes in the future?

- ✓ Yes
- ✓ No
- ✓ Not sure

QUESTIONS?

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LEARN MORE

- Seneca Environmental RECs:
senecaenvironmental.com/recs
- Other Seneca Environmental corporate services:
senecaenvironmental.com/about/corporate-services
- Contact us:
 - info@senecaenvironmental.com
 - senecaenvironmental.com/recs/#contact
 - Serina.Lesnar@se.com for renewables advisory



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